

MONTHLY MARKETING PLANNER

New Small Business Plan

Month/Year _____

Check/Update the Basics:

Stationary, Signage, Uniforms, Listings

This Month's Promotion:

MARKETING ENGINE

Website

Email

Print

FUEL: CONTENT MARKETING

Informational / News / Featured Product Post

Expert Advice, DIY, or Promotional Post

CONNECT WITH AUDIENCE

Social

Link to above content. Add 4 social only posts.

EVALUATE / MAINTAIN

Strengths

Opportunities

Weaknesses

Threats

GO TO WWW.ABLAZE.MEDIA & DOWNLOAD THE ULTIMATE GUIDE

Our "Ultimate Guide to Small Business Digital Marketing" will help you understand how to best plan for each element

